



Mobile Content Affiliation Platform

Integration

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1. Overview

Affiliates are encouraged to advertise our mobile content on their web or wap sites to get paid every time they bring a new member to us.

Our platform streamlines the entire integration process and enables affiliates to set up the campaign easily on a fully self-served approach.

The platform supports end to end testing. You can also download web and wap banners in various languages .

Should you encounter any problem during the process, contact support or your account manager.

2. Purpose of this document

This document explains publishers how to integrate with our affiliation platform.

3. Start

Read carefully the FAQ section for more marketing advice out of the scope of this document.

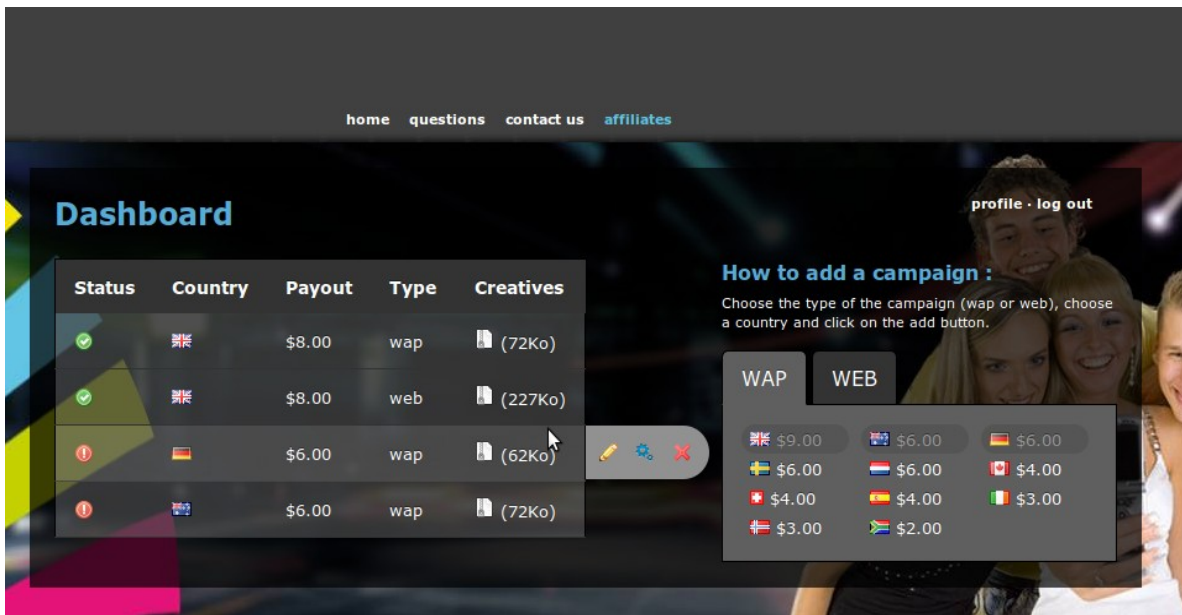
Register as a new affiliate by following the “signup” link.

Upon successful signup, you will be brought to the dashboard where you can add and edit campaigns.

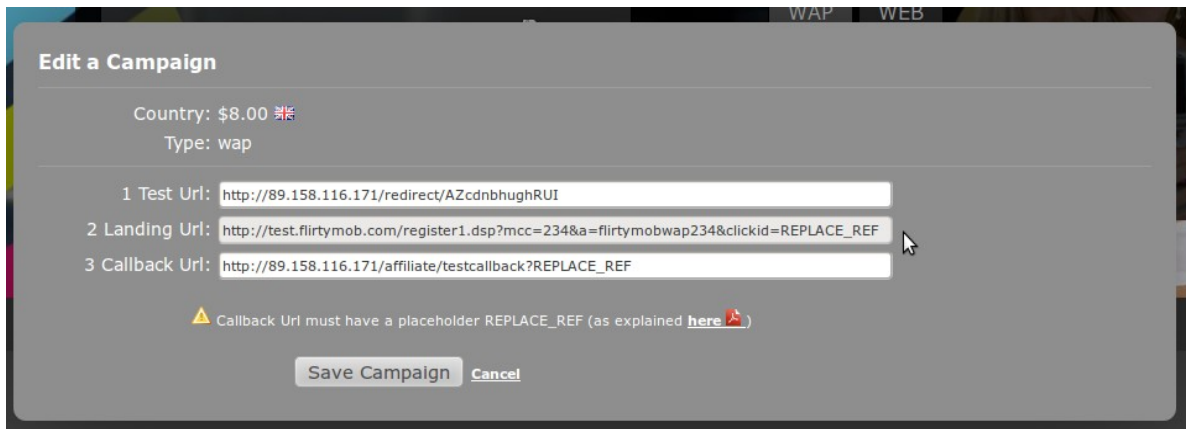


4. Editing a campaign

The dashboard looks as below:



By hovering over the screen you can add or edit campaigns. The following screen will pop up:



Copy and paste "Landing Url" field into your own system. This is the url to use as a Landing Page to redirect the traffic to our landing page. There is a placeholder "REPLACE_REF" that you must replace at runtime by your own data.

The "Callback Url" field is a url on a page you manage to be notified when conversions occur.




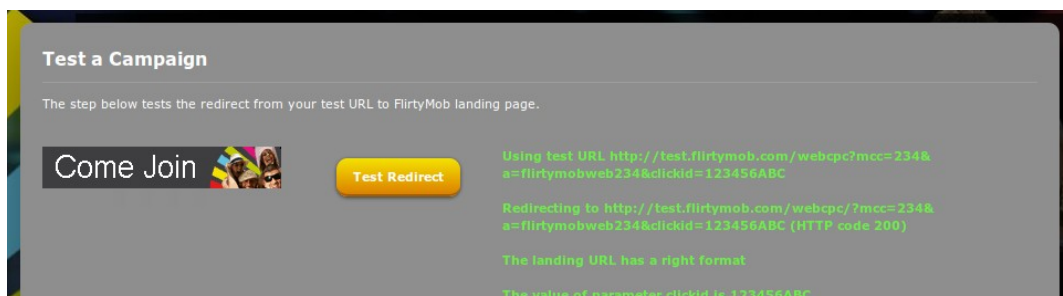
This url must also have a placeholder “REPLACE_REF” that gets replaced by FlirtyMob at runtime with the data passed in initially through the “Landing Url”.

The “Test Url” points to a page or link our technical staff can click on to verify that the redirection from your site to our landing page works correctly. It can either be a url that redirects immediately or a page with test banners to click on.

Once you have entered the “Callback Url” and the “Test Url” and used the “Landing Url” in your system (taking care of the REPLACE_REF) you can proceed to end to end testing.

5. End to End Test


1. Click the icon  on the dashboard
2. Test the redirect from your test URL to the Landing page by clicking the “Test Redirect ” button. The online tools performs the necessary checks and display the results on the right hand side of hr screen. All the checks must be passed green for this step to be successful.





3. Then, the tool lets you test the callback when a commission is acquired upon successful signup

The step below tests the server-to-server callback to your pixel URL.



FlirtyMob Landing Page

Test Signup

Using callback URL <http://www.google.fr?sdfs123456ABC>
Callback returned HTTP code 200

IMPORTANT: to validate on your side, check that your server recorded a commission for 123456ABC

[Done](#)

Again, all tests must pass green for successful completion.

4. Check on your server that you received a callback notification along with the initial data passed through the landing url.
5. You are done! The campaign is live. You can use the column “Creative” on the dashboard to download banners for your site and start redirecting traffic to us and earn money.